

Press release

Hydrogen road tour through the North Sea Region

- **EU funded transnational project HyTrEc starts its journey in a hydrogen fuel cell vehicle**
- **journey will lead through four European countries**
- **aims to improve access to and advance the adoption of hydrogen as an alternative energy source across the North Sea Region**

Osterholz-Scharmbeck, Brussels, Lund, Vejle, 04 May 2015 – today, the European Institute for Innovation (EII) and its partners of the transnational Hydrogen Transport Economy (HyTrEc) project start in cooperation with sponsors a road trip in a hydrogen fuel cell vehicle from Sweden through Denmark, Germany and Belgium.

This practical trip is in order to test the desk research-based hypothetical journey of the transnational pilot study to analyse the accessibility and connectivity of existing regional hydrogen corridors and support the development of hydrogen supply chain infrastructure.

HyTrEc project is a part of the Interreg IVB North Sea Region Programme and partly funded by the European Regional Development Fund.

The Tour at a glance:

Total distance: 1,255 kilometres

Duration: 4 days (4 to 7 May)

Countries: Sweden, Denmark, Germany and Belgium

Vehicle: Mercedes-Benz F-Cell, B-class (sponsored by NOW)

Kick-off event: 4th May, 13.00 pm – 16.00 pm, Kristallen, Brotorget 1, 22237 Lund (Sweden)

For more information please visit the project website:

<http://www.hytrec.eu>, the tour blog:

<https://www.facebook.com/events/956389891069347> or the LinkedIn

North Sea Region Forum:

<https://www.linkedin.com/grp/home?gid=5070690&sort=POPULAR>

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About HyTrEc

The HyTrEc project aims to improve access to and advance the adoption of hydrogen as an alternative energy source across the North Sea Region. The project will identify and address structural impediments constraining development of, access to and adoption of this alternative fuel in urban and rural settings. Partners from the United Kingdom, Germany, Denmark, Belgium and Sweden are working together to improve cross border collaboration, share best practice and support joint activities.

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